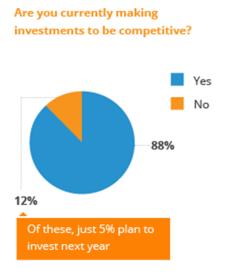
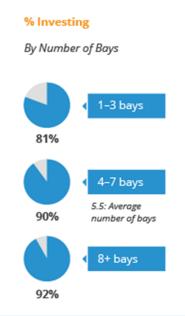


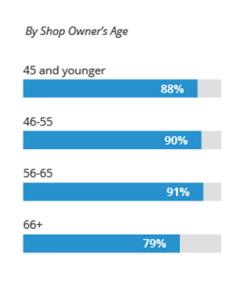
HOW REPAIR SHOPS ARE INVESTING

Are general auto repair shops making investments to stay competitive? If so, what size shops are making the biggest investments, and who are their owners? Read on to learn what we discovered.

WHAT SHOPS ARE INVESTING?

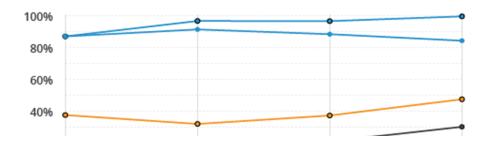






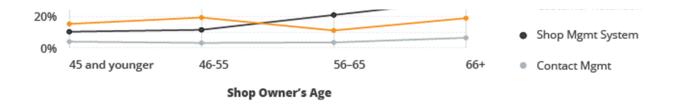
WHAT ARE THEY INVESTING IN?

The majority of shops invest in equipment, with larger shops (more bays) focusing on diagnostic equipment and shop management systems. The shop owner's age was also a factor in what investments were made.



Investments Made:

- Tools and Shop Equipment
- Diagnostic Equipment
- Training
 - Customer Retention



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